

# Regional PwC's Mini MBA online for Southeast Europe



The most important business skills

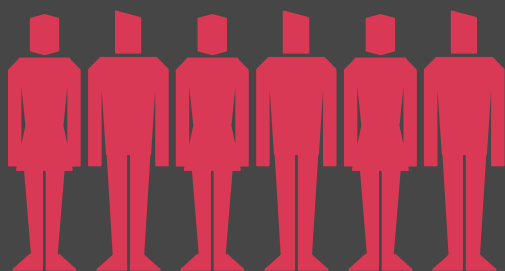
## What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

## Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.

## Who is it for?



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Session 1 & 2: Business Mapping,  
Ethics & Corporate Governance/  
Corporate & Business Strategy \*

March 4-6 (10:30am-4:30pm CET)

Session 3: Accounting Basics &  
Financial Management

March 11-12 (3pm-7:00pm CET)  
March 13 (10am-2pm CET)

Session 4: Project Management in  
everyday business

March 25-26 (3pm-7:00pm CET)  
March 27 (10am-2pm CET)

Session 5: Leadership in 21<sup>st</sup> Century \*

April 1-2 (3pm-7:00pm CET)  
April 3 (10am-2pm CET)

Session 6: Marketing in the digital age \*

April 15-16 (3pm-7:00pm CET)  
April 17 (10am-2pm CET)

Session 7: Enabled Organization \*

April 22-23 (3pm-7:00pm CET)  
April 24 (10am-2pm CET)

Session 8 & 9 : Innovation & Creative  
Thinking / Linking it all together

May 14-15 (10:30am-4:30pm CET)

\* Sessions 1 and 2, 5, 6, 7, can be attended as separate units. Please contact us for more information.

PwC retains the right to change dates

Price: 2200 EUR + VAT

**Special offer for SAM members:** EUR 1,650 + VAT

Members can transfer their right to one employee within their company.

Language: English

For more information and registration form, please contact:

email: [rs\\_pwcakademija@pwc.com](mailto:rs_pwcakademija@pwc.com)

